# Panel Discussion

# Data-Driven Growth

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Activating Data to Drive Customer Success, Acquisition, and Sustainable Business Growth



**More Info** 

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Head of Loyalty Program & CRM

The 1





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In your organisation today, where is data delivering the most visible impact?







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QUESTION 1

How are leading organisations in Thailand currently using data to improve customer retention and long-term relationships?





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QUESTION 2

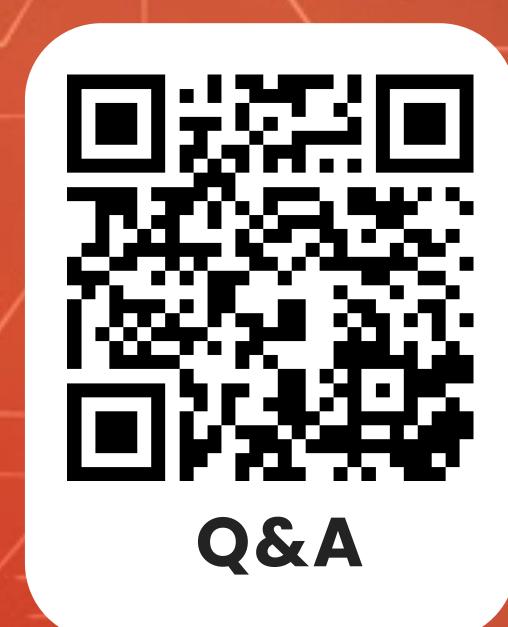
How can businesses turn real-time insights into actionable strategies for customer acquisition and revenue growth?



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QUESTION 3

What are some common challenges in aligning data strategy with business growth objectives, and how can they be overcome?









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QUESTION 4

What types of data are most valuable for identifying customer needs and behaviours that drive repeat business?



#DDSUMMIT



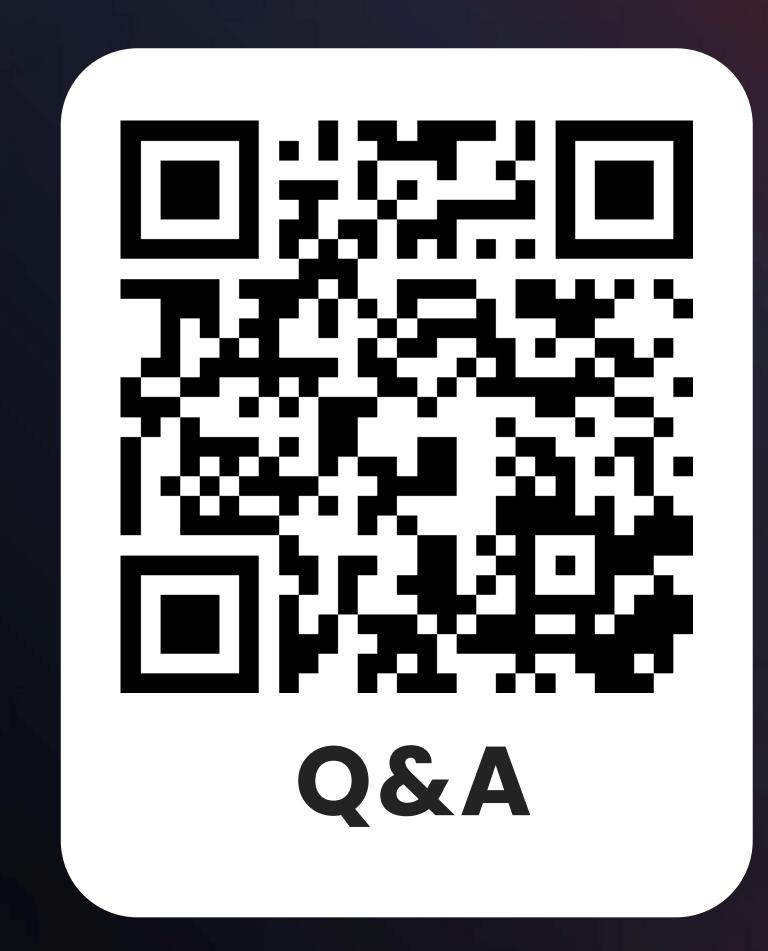
Looking ahead, what will most accelerate your organisation's data-driven growth in the next 2 years?







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Submit your questions here!