BERLIN | 4 MARCH 2025 | INTERCONTINENTAL HOTEL | #DDSUMMIT

DATA DEMYSTIFIED SUMMIT

Panel Discussion

Business Intelligence

How to Craft a Customer-Centric Business Intelligence Strategy

More Info

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What comes to your mind when you see Business Intelligence (BI)? in 3 words

ⓘ Start presenting to display the poll results on this slide.

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QUESTION 1

How is your data-driven decision-making process in the organisation? (What are the factors?)

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QUESTION 2

How do you understand that you are building the right BI platform? (Define values, e.g. finance, customer experience, environment)

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QUESTION 3

What are the current challenges / future trends we are facing in BI?

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Key Takeaways

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Question & Answer

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