

### **Panel Discussion**

## Data Governance

Building Customer Data Governance Frameworks for Trust, Compliance and Security





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Future of Data Governance - What emerging trend will have the biggest impact on data governance in the next 3 years?

<sup>(</sup>i) Start presenting to display the poll results on this slide.





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#### **QUESTION 1**

How does your industry approach customer data governance, and how do national/regional/international regulations impact updates to your framework?





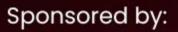
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#### **QUESTION 2**

Does having more data always lead to better business outcomes? How to balance business objectives and data management/governance framework?









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#### **QUESTION 3**

How can businesses collect / leverage customer data effectively while avoiding "consent fatigue" and maintaining trust and compliance?





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## Key Takeaways



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# Question & Answer

