

**Fireside Chat**

# Data & APP Monetisation

Unlocking Revenue Streams  
through Strategic Data  
Utilisation



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BANGKOK  
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HOTEL NIKKO BANGKOK  
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**slido**

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**How much data you are managing in your company? (please input a number)**

① Start presenting to display the poll results on this slide.

## **Data & APP Monetisation**

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### QUESTION 1

How do we monetise data to drive revenue?



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### QUESTION 2

How do we leverage data in creating a positive impact on business growth?



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### QUESTION 3

Share some use cases on data monetisation.



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Key  
Takeaways



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## **Data & APP Monetisation**

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Question &  
Answer



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